FELIPE PICAZO

Graphic Designer

CONTACT

fpdesignroar@gmail.com

fpdesignroar.com

(323) 719-3357

SOCIAL

linkedin.com/in/fpdesignroar/

facebook.com/fpdesignroar

@fpdesignroar

SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- AFTER EFFECTS

INTERESTS

Typography, Coffee, Horror Movies, Pizza, Pets, Sports

PROFILE

I am Felipe Picazo, **graphic designer**, **creative** and **foodie**. Design surrounds us everyday and influences choices and moods without us knowing. My mission is to **express imagination and character** through visuals in the most pleasing and surprising designs. Colors, marks and type faces are my drug. The ability to express characteristics of a client through **successful branding and identity** is what fuels my drive for design.

EXPERIENCE

The Creative Group
(07/2017 - Present)

Graphic Designer

- Help in-house design teams and agencies with design projects such as print, digital, advertising and branding.
- Collaborate with directors to execute successful design.
- Create deliverables that stay consistent with brand guidelines.

One Eighteen Advertising
(05/2017 - 08/2017)

Freelance Graphic Designer

- Assist lead designer in design aspects for various brands.
- Develop design pitches and directions with creative director.
- Manage multiple files for production and organization of designs, client accounts and important dates.

Unknown Lab
(05/2017 - 08/2017)

Graphic Design Intern

- Collaborated with design team on a daily basis to assist in projects, deadlines and presentations.
- Worked directly with lead designer and creative director on multiple projects for clients and design proposals.
- Create brand guidelines for clients through a creative brief.

PTM Images
(03/2016 - 04/2017)

Lead Graphic Designer

- Direct multiple design projects regarding branding, typography, layout and advertisement.
- Research market field and competition to be informed in trending design styles and methods of execution.
- Collaborate with design team to solve design problems on a daily basis.

EDUCATION

California State University, Los Angeles
(2010 - 2015)

B.A., Option: Graphic Design